



# FEAST AT THE BEACH

LABOUR DAY WEEKEND

KINOSOO BEACH, COLD LAKE

## SPONSORSHIP PACKAGE



# FEAST AT THE BEACH

LABOUR DAY WEEKEND • KINOSOO BEACH •  
COLD LAKE

## SPONSORSHIP PACKAGE

JOIN US FOR FEAST AT THE BEACH, AN  
EXCITING LABOUR DAY WEEKEND  
CELEBRATION AT BEAUTIFUL KINOSOO  
BEACH. THIS VIBRANT COMMUNITY EVENT  
WILL BRING TOGETHER RESIDENTS,  
VISITORS, BUSINESSES, AND FAMILIES FOR A  
DAY OF LIVE ENTERTAINMENT, GREAT FOOD,  
BEACHSIDE ACTIVITIES, AND  
UNFORGETTABLE SUMMER ENERGY.  
BY PARTNERING WITH FEAST AT THE BEACH,  
YOUR ORGANIZATION WILL GAIN VALUABLE  
BRAND EXPOSURE, COMMUNITY  
ENGAGEMENT, AND MEDIA VISIBILITY WHILE  
SUPPORTING ONE OF COLD LAKE'S MOST  
EXCITING SEASONAL EVENTS.



# FEAST AT THE BEACH

## TIDAL WAVE

**SOLD**

**TOP-TIER RECOGNITION**

### EXCLUSIVE OPPORTUNITIES



LOGO ON EVENT WEBSITE AND DIGITAL PROMOTIONS  
DEDICATED SOCIAL MEDIA PROMOTION CAMPAIGN  
ON-STAGE SPEAKING OPPORTUNITY DURING THE EVENT  
MULTIPLE MC MENTIONS THROUGHOUT THE EVENT  
PREMIUM ON-SITE SIGNAGE AT KINOSOO BEACH  
VIP SEATING OR HOSPITALITY AREA ACCESS  
FEAST AT THE BEACH SWAG



# FEAST AT THE BEACH

## SPARK

★ ★ ★ \$25,000 ★ ★ ★

**PREMIUM LEVEL**

**TOP-TIER RECOGNITION**

## EXCLUSIVE OPPORTUNITIES

*FIREWORKS BRANDED AS "FEAST AT THE BEACH – PREMIER SPONSOR"*

*LARGEST LOGO PLACEMENT ON ALL EVENT MARKETING MATERIALS*

*FEATURED RECOGNITION IN ALL MEDIA AND RADIO PROMOTIONS*

*LOGO ON EVENT WEBSITE AND DIGITAL PROMOTIONS*

*DEDICATED SOCIAL MEDIA PROMOTION CAMPAIGN*

*MULTIPLE MC MENTIONS THROUGHOUT THE EVENT*

*PREMIUM ON-SITE SIGNAGE AT KINOSOO BEACH*

*VIP SEATING OR HOSPITALITY AREA ACCESS*

*EXCLUSIVE BRANDING ON GLOW STICKS/NECKLACES, WITH FEAST VOLUNTEERS DISTRIBUTING THEM DIRECTLY TO ATTENDEES FOR HIGH-VISIBILITY, ON-THE-GROUND EXPOSURE*



# FEAST AT THE BEACH

## SUNSET

### SOLD

\$15,000

**MUNICIPAL DISTRICT**  
**BONNYVILLE NO.87**

*LOGO ON EVENT WEBSITE*  
*MC STAGE MENTIONS THROUGHOUT THE EVENT*  
*RADIO ADVERTISING MENTIONS*  
*ON-SITE SIGNAGE*  
*FEAST AT THE BEACH SWAG*



# FEAST AT THE BEACH

BEACH BUDDIES ZONE

— SPONSOR —

**SOLD**

**GREY  MATTER**



**PUUR ATHLETICS**  
COLD LAKE

The image shows three women standing behind a table at an outdoor event. They are all wearing white t-shirts with the 'FEAST AT THE BEACH' logo. The woman on the left has long blonde hair and wears sunglasses. The woman in the middle has curly blonde hair and wears glasses. The woman on the right has blonde hair and wears sunglasses. They are all smiling. In the background, there is a blue umbrella, a string of lights, and a banner that says 'coldlakecham'.

# FEAST AT THE BEACH

## AMBASSADOR

— SPONSOR —

★ ★ ★ \$6000 ★ ★ ★

**AMBASSADOR BRANDED**

LOGO ON OFFICIAL EVENT AMBASSADOR T-SHIRTS

SOCIAL MEDIA SHOUT-OUTS

STAGE MENTIONS

LOGO ON PRINTED MARKETING MATERIALS

BANNER PLACEMENT IN HIGH-TRAFFIC AREAS



# FEAST AT THE BEACH

## SHORELINE

— SPONSOR —

★ ★ ★ \$5000 ★ ★ ★

**SHORELINE SPONSOR**

*SELECT ON-SITE SIGNAGE  
SOCIAL MEDIA PROMOTION  
LOGO ON PRINTED MARKETING MATERIALS  
LOGO ON EVENT WEBSITE  
RADIO MENTION  
FEAST AT THE BEACH SWAG*



# FEAST AT THE BEACH

## SANDBAR

— SPONSOR —

★ ★ ★ \$2500 ★ ★ ★

**CATCH THE VIBE**

ON-SITE BANNER PLACEMENT  
SOCIAL MEDIA RECOGNITION  
LOGO ON SELECT EVENT MATERIALS  
FEAST AT THE BEACH SWAG



# FEAST AT THE BEACH

## COMMUNITY SEAS

— SPONSOR —

\$500 - \$1500

**ZONE BRANDED**

**\$500**

BANNER ON BEER  
GARDENS

**\$1000**

BANNER ON BEER  
GARDENS  
SOCIAL MEDIA SHOUTOUTS

**\$1500**

BANNER ON BEER GARDENS  
SOCIAL MEDIA SHOUTOUTS  
LOGO ON SELECT PRINT MATERIAL



**JOIN US AT**  
**FEAST AT THE BEACH**

**THANK YOU FOR CONSIDERING SPONSORSHIP OF FEAST  
AT THE BEACH.**

**YOUR SUPPORT HELPS US BRING THE COLD LAKE  
COMMUNITY TOGETHER TO CELEBRATE LOCAL  
BUSINESSES, FOOD AND ENTERTAINMENT ALONG OUR  
BEAUTIFUL WATERFRONT.**

**THIS SIGNATURE SUMMER EVENT WOULD NOT BE  
POSSIBLE WITHOUT THE GENEROUS SUPPORT OF OUR  
SPONSORS. WE LOOK FORWARD TO PARTNERING WITH  
YOU TO MAKE THIS YEAR'S EVENT AN UNFORGETTABLE  
EXPERIENCE FOR OUR COMMUNITY.**

**IF YOU HAVE ANY QUESTIONS OR WOULD LIKE TO  
CONFIRM YOUR SPONSORSHIP, PLEASE CONTACT US AT:**

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**EXT-823**

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