



FEAST AT THE BEACH

LABOUR DAY WEEKEND

KINOSOO BEACH, COLD LAKE

SPONSORSHIP PACKAGE



FEAST AT THE BEACH

LABOUR DAY WEEKEND • KINOSOO BEACH •
COLD LAKE

SPONSORSHIP PACKAGE

JOIN US FOR FEAST AT THE BEACH, AN
EXCITING LABOUR DAY WEEKEND
CELEBRATION AT BEAUTIFUL KINOSOO
BEACH. THIS VIBRANT COMMUNITY EVENT
WILL BRING TOGETHER RESIDENTS,
VISITORS, BUSINESSES, AND FAMILIES FOR A
DAY OF LIVE ENTERTAINMENT, GREAT FOOD,
BEACHSIDE ACTIVITIES, AND
UNFORGETTABLE SUMMER ENERGY.
BY PARTNERING WITH FEAST AT THE BEACH,
YOUR ORGANIZATION WILL GAIN VALUABLE
BRAND EXPOSURE, COMMUNITY
ENGAGEMENT, AND MEDIA VISIBILITY WHILE
SUPPORTING ONE OF COLD LAKE'S MOST
EXCITING SEASONAL EVENTS.



FEAST AT THE BEACH

TIDAL WAVE

SOLD

TOP-TIER RECOGNITION

EXCLUSIVE OPPORTUNITIES



LOGO ON EVENT WEBSITE AND DIGITAL PROMOTIONS
DEDICATED SOCIAL MEDIA PROMOTION CAMPAIGN
ON-STAGE SPEAKING OPPORTUNITY DURING THE EVENT
MULTIPLE MC MENTIONS THROUGHOUT THE EVENT
PREMIUM ON-SITE SIGNAGE AT KINOSOO BEACH
VIP SEATING OR HOSPITALITY AREA ACCESS
FEAST AT THE BEACH SWAG



FEAST AT THE BEACH

SPARK

★ ★ ★ \$25,000

SOLD

EXCLUSIVE OPPORTUNITIES

FIREWORKS BRANDED AS "FEAST AT THE BEACH - PREMIER SPONSOR"

LARGEST LOGO PLACEMENT ON ALL EVENT MARKETING MATERIALS

FEATURED RECOGNITION IN ALL MEDIA AND RADIO PROMOTIONS

LOGO ON EVENT WEBSITE AND DIGITAL PROMOTIONS

DEDICATED SOCIAL MEDIA CAMPAIGN

MULTIPLE MENTIONS THROUGHOUT THE EVENT

PREMIUM ON-SITE SIGNAGE AT KINGSDOM BEACH

VIP SEATING OR HOSPITALITY AREA ACCESS

EXCLUSIVE BRANDING ON GLOW STICKS, NECKLACES, WITH FEAST VOLUNTEERS DISTRIBUTING THEM DIRECTLY TO ATTENDEES FOR HIGH-VISIBILITY, ON-THE-GROUND EXPOSURE

ASTRO
OILFIELD RENTALS



FEAST AT THE BEACH

SUNSET

SOLD

\$15,000 ★ ★ ★

**MUNICIPAL DISTRICT
BONNYVILLE NO.87**

*LOGO ON EVENT WEBSITE
MC STAGE MENTIONS THROUGHOUT THE EVENT
RADIO ADVERTISING MENTIONS
ON-SITE SIGNAGE
FEAST AT THE BEACH SWAG*

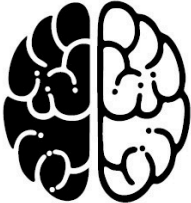


FEAST AT THE BEACH

BEACH BUDDIES ZONE

— SPONSOR —

SOLD

GREY  MATTER



PUUR ATHLETICS
COLD LAKE

FEAST AT THE BEACH

coldlakecham

AMBASSADOR

SOLD

cenovus

ENERGY

HIRTS

STAGE MENTIONS

LOGO ON PRINTED MARKETING MATERIALS

BANNER PLACEMENT IN HIGH-TRAFFIC AREAS



FEAST AT THE BEACH

SHORELINE

— SPONSOR —

★ ★ ★ \$5000 ★ ★ ★

SHORELINE SPONSOR

*SELECT ON-SITE SIGNAGE
SOCIAL MEDIA PROMOTION
LOGO ON PRINTED MARKETING MATERIALS
LOGO ON EVENT WEBSITE
RADIO MENTION
FEAST AT THE BEACH SWAG*



FEAST AT THE BEACH

SANDBAR

— SPONSOR —

★ ★ ★ \$2500 ★ ★ ★

CATCH THE VIBE

ON-SITE BANNER PLACEMENT
SOCIAL MEDIA RECOGNITION
LOGO ON SELECT EVENT MATERIALS
FEAST AT THE BEACH SWAG



FEAST AT THE BEACH

COMMUNITY SEAS

— SPONSOR —

\$500 - \$1500

ZONE BRANDED

\$500

BANNER ON BEER
GARDENS

\$1000

BANNER ON BEER
GARDENS
SOCIAL MEDIA SHOUTOUTS

\$1500

BANNER ON BEER GARDENS
SOCIAL MEDIA SHOUTOUTS
LOGO ON SELECT PRINT MATERIAL

JOIN US AT
FEAST AT THE BEACH

**THANK YOU FOR CONSIDERING SPONSORSHIP OF FEAST
AT THE BEACH.**

**YOUR SUPPORT HELPS US BRING THE COLD LAKE
COMMUNITY TOGETHER TO CELEBRATE LOCAL
BUSINESSES, FOOD AND ENTERTAINMENT ALONG OUR
BEAUTIFUL WATERFRONT.**

**THIS SIGNATURE SUMMER EVENT WOULD NOT BE
POSSIBLE WITHOUT THE GENEROUS SUPPORT OF OUR
SPONSORS. WE LOOK FORWARD TO PARTNERING WITH
YOU TO MAKE THIS YEAR'S EVENT AN UNFORGETTABLE
EXPERIENCE FOR OUR COMMUNITY.**

**IF YOU HAVE ANY QUESTIONS OR WOULD LIKE TO
CONFIRM YOUR SPONSORSHIP, PLEASE CONTACT US AT:**

SHERRI BUCKLE

executivedirector@coldlakechamber.ca

780-594-4747

EXT-823

SAMI SIMARD

admin@coldlakechamber.ca

780-594-4747

EXT-821

WWW.FEASTATTHEBEACH.CA