



# FEAST AT THE BEACH

LABOUR DAY WEEKEND

KINOSOO BEACH, COLD LAKE

SPONSORSHIP PACKAGE



# FEAST AT THE BEACH

LABOUR DAY WEEKEND • KINOSOO BEACH •  
COLD LAKE

## SPONSORSHIP PACKAGE

JOIN US FOR FEAST AT THE BEACH, AN  
EXCITING LABOUR DAY WEEKEND  
CELEBRATION AT BEAUTIFUL KINOSOO  
BEACH. THIS VIBRANT COMMUNITY EVENT  
WILL BRING TOGETHER RESIDENTS,  
VISITORS, BUSINESSES, AND FAMILIES FOR A  
DAY OF LIVE ENTERTAINMENT, GREAT FOOD,  
BEACHSIDE ACTIVITIES, AND  
UNFORGETTABLE SUMMER ENERGY.  
BY PARTNERING WITH FEAST AT THE BEACH,  
YOUR ORGANIZATION WILL GAIN VALUABLE  
BRAND EXPOSURE, COMMUNITY  
ENGAGEMENT, AND MEDIA VISIBILITY WHILE  
SUPPORTING ONE OF COLD LAKE'S MOST  
EXCITING SEASONAL EVENTS.



# FEAST AT THE BEACH

# TIDAL WAVE

★ ★ ★ \$25,000 ★ ★ ★

**PREMIUM LEVEL**

**TOP-TIER RECOGNITION**

## EXCLUSIVE OPPORTUNITIES

- EVENT BRANDED AS "FEAST AT THE BEACH - PREMIER PARTNER [SPONSOR]"*
- LARGEST LOGO PLACEMENT ON ALL EVENT MARKETING MATERIALS*
- FEATURED RECOGNITION IN ALL MEDIA AND RADIO PROMOTIONS*
- LOGO ON EVENT WEBSITE AND DIGITAL PROMOTIONS*
- DEDICATED SOCIAL MEDIA PROMOTION CAMPAIGN*
- ON-STAGE SPEAKING OPPORTUNITY DURING THE EVENT*
- MULTIPLE MC MENTIONS THROUGHOUT THE EVENT*
- PREMIUM ON-SITE SIGNAGE AT KINOSOO BEACH*
- VIP SEATING OR HOSPITALITY AREA ACCESS*
- FEAST AT THE BEACH SWAG*



# FEAST AT THE BEACH

# SUNSET

— STAGE SPONSOR —

★ ★ ★ \$15,000 ★ ★ ★

**EXCLUSIVE STAGE NAME**

- EXCLUSIVE NAMING RIGHTS TO THE SUNSET STAGE*
- STAGE BRANDING AND SIGNAGE*
- RECOGNITION IN MEDIA AND PROMOTIONAL MATERIALS*
- SOCIAL MEDIA PROMOTION*
- LOGO ON EVENT WEBSITE*
- MC STAGE MENTIONS THROUGHOUT THE EVENT*
- RADIO ADVERTISING MENTIONS*
- ON-SITE SIGNAGE*
- FEAST AT THE BEACH SWAG*



# FEAST AT THE BEACH

## BEACH BUDDIES ZONE

— SPONSOR —

★ ★ ★ \$10,000 ★ ★ ★

### ZONE BRANDED

EXCLUSIVE BRANDING OF A DESIGNATED EVENT ZONE  
CUSTOM SIGNAGE WITHIN THE ZONE  
SOCIAL MEDIA RECOGNITION  
MC MENTIONS  
LOGO ON PRINTED MARKETING MATERIALS  
LOGO ON EVENT WEBSITE  
FEAST AT THE BEACH SWAG

A photograph of three women standing behind a table at an outdoor event. They are all wearing white t-shirts with the 'FEAST AT THE BEACH' logo. The woman on the left has long blonde hair and is wearing sunglasses. The woman in the middle has wavy blonde hair and is wearing glasses. The woman on the right has blonde hair and is wearing sunglasses. They are all smiling. In the background, there is a banner for 'coldlakecham' and a blue umbrella hanging from the tent. The scene is brightly lit, suggesting it is daytime.

# FEAST AT THE BEACH

## AMBASSADOR

— SPONSOR —

★ ★ ★ \$6000 ★ ★ ★

**AMBASSADOR BRANDED**

LOGO ON OFFICIAL EVENT AMBASSADOR T-SHIRTS

SOCIAL MEDIA SHOUT-OUTS

STAGE MENTIONS

LOGO ON PRINTED MARKETING MATERIALS

BANNER PLACEMENT IN HIGH-TRAFFIC AREAS



# FEAST AT THE BEACH

## SHORELINE

— SPONSOR —

★ ★ ★ \$5000 ★ ★ ★

**SHORELINE SPONSOR**

*SELECT ON-SITE SIGNAGE  
SOCIAL MEDIA PROMOTION  
LOGO ON PRINTED MARKETING MATERIALS  
LOGO ON EVENT WEBSITE  
RADIO MENTION  
FEAST AT THE BEACH SWAG*



# FEAST AT THE BEACH

## SANDBAR

— SPONSOR —

★ ★ ★ \$2500 ★ ★ ★

**CATCH THE VIBE**

ON-SITE BANNER PLACEMENT  
SOCIAL MEDIA RECOGNITION  
LOGO ON SELECT EVENT MATERIALS  
FEAST AT THE BEACH SWAG



# FEAST AT THE BEACH

## COMMUNITY SEAS

— SPONSOR —

\$500 - \$1500

**ZONE BRANDED**

**\$500**

**BANNER ON BEER GARDENS**

**\$1000**

**BANNER ON BEER GARDENS  
SOCIAL MEDIA SHOUTOUTS**

**\$1500**

**BANNER ON BEER GARDENS  
SOCIAL MEDIA SHOUTOUTS  
LOGO ON SELECT PRINT MATERIAL**

**JOIN US AT**



**FEAST AT THE BEACH**

**THANK YOU FOR CONSIDERING SPONSORSHIP OF FEAST  
AT THE BEACH.**

**YOUR SUPPORT HELPS US BRING THE COLD LAKE  
COMMUNITY TOGETHER TO CELEBRATE LOCAL  
BUSINESSES, FOOD AND ENTERTAINMENT ALONG OUR  
BEAUTIFUL WATERFRONT.**

**THIS SIGNATURE SUMMER EVENT WOULD NOT BE  
POSSIBLE WITHOUT THE GENEROUS SUPPORT OF OUR  
SPONSORS. WE LOOK FORWARD TO PARTNERING WITH  
YOU TO MAKE THIS YEAR'S EVENT AN UNFORGETTABLE  
EXPERIENCE FOR OUR COMMUNITY.**

**IF YOU HAVE ANY QUESTIONS OR WOULD LIKE TO  
CONFIRM YOUR SPONSORSHIP, PLEASE CONTACT US AT:**

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