FEAST AT THE BEACH

LABOUR DAY WEEKEND

KINOSOO BEACH, COLD LAKE

SPONSORSHIP PACKAGE

FEAST AT THE BEACH

LABOUR DAY WEEKEND • KINOSOO BEACH • COLD LAKE

SPONSORSHIP PACKAGE

JOIN US FOR FEAST AT THE BEACH, AN EXCITING LABOUR DAY WEEKEND CELEBRATION AT BEAUTIFUL KINOSOO BEACH. THIS VIBRANT COMMUNITY EVENT WILL BRING TOGETHER RESIDENTS, VISITORS, BUSINESSES, AND FAMILIES FOR A DAY OF LIVE ENTERTAINMENT, GREAT FOOD, BEACHSIDE ACTIVITIES, AND UNFORGETTABLE SUMMER ENERGY.
BY PARTNERING WITH FEAST AT THE BEACH, YOUR ORGANIZATION WILL GAIN VALUABLE BRAND EXPOSURE, COMMUNITY ENGAGEMENT, AND MEDIA VISIBILITY WHILE SUPPORTING ONE OF COLD LAKE'S MOST EXCITING SEASONAL EVENTS.

FEAST AT THE BEACH

TIDAL WAVE

★ ★ ★ $25,000 ★ ★ ★

PREMIUM LEVEL

TOP-TIER RECOGNITION

EXCLUSIVE OPPORTUNITIES

EVENT BRANDED AS "FEAST AT THE BEACH – PREMIER PARTNER [SPONSOR]"
LARGEST LOGO PLACEMENT ON ALL EVENT MARKETING MATERIALS
FEATURED RECOGNITION IN ALL MEDIA AND RADIO PROMOTIONS
LOGO ON EVENT WEBSITE AND DIGITAL PROMOTIONS
DEDICATED SOCIAL MEDIA PROMOTION CAMPAIGN
ON-STAGE SPEAKING OPPORTUNITY DURING THE EVENT
MULTIPLE MC MENTIONS THROUGHOUT THE EVENT
PREMIUM ON-SITE SIGNAGE AT KINOSOO BEACH
VIP SEATING OR HOSPITALITY AREA ACCESS
FEAST AT THE BEACH SWAG

FEAST AT THE BEACH

SUNSET

— STAGE SPONSOR —

★ ★ ★ $15,000 ★ ★ ★

EXCLUSIVE STAGE NAME

EXCLUSIVE NAMING RIGHTS TO THE SUNSET STAGE
STAGE BRANDING AND SIGNAGE
RECOGNITION IN MEDIA AND PROMOTIONAL MATERIALS
SOCIAL MEDIA PROMOTION
LOGO ON EVENT WEBSITE
MC STAGE MENTIONS THROUGHOUT THE EVENT
RADIO ADVERTISING MENTIONS
ON-SITE SIGNAGE
FEAST AT THE BEACH SWAG

FEAST AT THE BEACH

BEACH BUDDIES ZONE

— SPONSOR —

★ ★ ★ $10,000 ★ ★ ★

ZONE BRANDED

EXCLUSIVE BRANDING OF A DESIGNATED EVENT ZONE
CUSTOM SIGNAGE WITHIN THE ZONE
SOCIAL MEDIA RECOGNITION
MC MENTIONS
LOGO ON PRINTED MARKETING MATERIALS
LOGO ON EVENT WEBSITE
FEAST AT THE BEACH SWAG

AMBASSADOR

— SPONSOR —

★ ★ ★ $6000 ★ ★ ★

AMBASSADOR BRANDED

LOGO ON OFFICIAL EVENT AMBASSADOR T-SHIRTS
SOCIAL MEDIA SHOUT-OUTS
STAGE MENTIONS
LOGO ON PRINTED MARKETING MATERIALS
BANNER PLACEMENT IN HIGH-TRAFFIC AREAS

FEAST AT THE BEACH

SHORELINE

— SPONSOR —

★ ★ ★ $5000 ★ ★ ★

SHORELINE SPONSOR

SELECT ON-SITE SIGNAGE
SOCIAL MEDIA PROMOTION
LOGO ON PRINTED MARKETING MATERIALS
LOGO ON EVENT WEBSITE
RADIO MENTION
FEAST AT THE BEACH SWAG

FEAST AT THE BEACH

SANDBAR

— SPONSOR —

★ ★ ★ $2500 ★ ★ ★

CATCH THE VIBE

ON-SITE BANNER PLACEMENT
SOCIAL MEDIA RECOGNITION
LOGO ON SELECT EVENT MATERIALS
FEAST AT THE BEACH SWAG

FEAST AT THE BEACH

COMMUNITY SEAS

— SPONSOR —

★ ★ ★ $500 - $1500 ★ ★ ★

ZONE BRANDED

$500

BANNER ON BEER GARDENS

$1000

BANNER ON BEER GARDENS
SOCIAL MEDIA SHOUTOUTS

$1500

BANNER ON BEER GARDENS
SOCIAL MEDIA SHOUTOUTS
LOGO ONSELECT PRINT MATERIAL

JOIN US AT

FEAST AT THE BEACH

THANK YOU FOR CONSIDERING SPONSORSHIP OF FEAST AT THE BEACH.
YOUR SUPPORT HELPS US BRING THE COLD LAKE COMMUNITY TOGETHER TO CELEBRATE LOCAL BUSINESSES, FOOD AND ENTERTAINMENT ALONG OUR BEAUTIFUL WATERFRONT.

THIS SIGNATURE SUMMER EVENT WOULD NOT BE POSSIBLE WITHOUT THE GENEROUS SUPPORT OF OUR SPONSORS. WE LOOK FORWARD TO PARTNERING WITH YOU TO MAKE THIS YEAR'S EVENT AN UNFORGETTABLE EXPERIENCE FOR OUR COMMUNITY.

IF YOU HAVE ANY QUESTIONS OR WOULD LIKE TO CONFIRM YOUR SPONSORSHIP, PLEASE CONTACT US AT:

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EXT-823

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